







KKR&KSR Institute of Technology and Sciences (Autonomous)

Vinjanampadu, Guntur, Andhra Pradesh-522017

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

Ideathon on Block Chain Technology

1. Objective of the Event:

The objective of an ideathon in blockchain technology using Ethereum is to generate innovative ideas and solutions that leverage the capabilities of Ethereum for various applications such as decentralized finance, supply chain management, and digital identity. Participants aim to develop prototypes or concepts that demonstrate the potential of Ethereum in addressing real-world challenges and driving innovation in different industries.

2.About the Make Skilled:

Make Skilled is an OTT platform for students, learners, educators and other stake holders, through this platform the team of Make Skilled is bringing lot of skill oriented courses to empower students on latest cutting edge technologies.

Mr. Madhu Parvathaneni, CEO, Make Skilled is in the market since 2010 and created a product 'Mad Makerspace' which is essential today because engineers are problem solvers. We always compete with our competitors with initiatives such as Learn in Campus, Innovate in Campus, and Start in Campus. The Make Skilled intention is to inculcate innovation in campus so that people own it as a culture. Wherever Innovation excel, opportunities overflows.

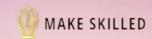
3.Date & Venue of the Event

The event is organized by the Department of Information Technology of KKR & KSR Institute of Technology and Sciences, Vinjanampadu, Guntur, Andhra Pradesh in AICTE IDEA Lab, from 09th Oct'2023 at 10.00 AM to 5pm. on 2023.

- 4. No. of Participants:210
- 5. Social Media Link:
- 6. Event Photographs:













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Department of Information Technology

In Association with ISTE Students Chapter

IDEATHON

on BLOCKCHAIN TECHNOLOGY

> By Mr. Madhu Parvathaneni, CEO, MAKE SKILLED

DATE: 09th Oct 2023 VENUE: AICTE Idea Lab











IDEATHON ON



BLOCKCHAIN TECHNOLOGY

(09th Oct, 2023)

by
Mr. Madhu Parvathaneni,
CEO, MAKE SKILLED

Organized by

Dept. of Information Technology

(In association With ISTE-Student chapter)



VENUE: AICTE Idea Lab

VINJANAMPADU, VATTICHERUKURU MANDAL, GUNTUR - 522017, A.P









7. Benefits in terms of Ideathon on Block Chain Technology obtained:

The benefits of an ideathon on blockchain technology include fostering innovation, driving

collaboration among participants, discovering new use cases for blockchain, and potentially

uncovering ground breaking solutions that can address real-world challenges. Additionally,

ideathons can help to raise awareness and interest in blockchain technology, as well as

provide a platform for networking and talent acquisition.

An ideathon focusing on blockchain technology using Ethereum can yield benefits such as

fostering creativity, promoting collaboration among participants, and potentially leading to

the development of innovative solutions and applications that leverage the unique features of

the Ethereum platform. Additionally, it can help to raise awareness and interest in Ethereum

as a powerful tool for addressing real-world challenges and driving technological

advancement.

8. Expenditure Amount (If any): Nil

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t. of Information Technology & KSR institute of Technology & Sciences Vinjanampadu, GUNTUR-17.